

Transitions

BY ALISON SCHULTZ

When I came on as editor for *The Horse's Mouth* for the November/December 2005 issue, I was nearing the end of my Graduate studies at CU, and about to embark on my Masters thesis, *Becoming a Third, Much Greater Thing*: the intertwining of horse and rider. Working on the newsletter for the past four years always lead to new connections in the community, spurred new ideas for features and columns, and overall, was a way for me to keep one foot in the manure pile since I am without a horse to care for (yet still care for them deeply).

Putting together the envy of all front range newsletters is no small task, and proved to be a test of efficiency, organization and ritual. After drafting out the schedules months in advance, I worked diligently every other month to harness the BCHA board and other contributors to bring together a worthwhile issue delivered to your mailbox. The board members, the great Laurie Prindle and I juggled the numerous deadlines - copy, editing, proofing, design, ads, printer, mail house, etc. - each issue to get the most pertinent info arriving on some semblance of a schedule. Overall, we've succeeded with grace with the help of everyone on board in the production pipeline.

In the era of All Things Online, we've begun to question the worth of printing costs and paper, and lack of late-breaking news. After much discussion, *The Horses Mouth*

is being cued for the digital age, in the form of an amped up website and email newsletter to match, because it makes so much sense: faster delivery, eco-consciousness, cost savings.

The last two issues of this year -- the one you are holding in your hand (or reading on your screen) and the November/December issue -- will be dually produced in print and electronic forms, to ease the shift from mailbox to inbox.

This shift marks a time in which BCHA is poised for growth and greater outreach, so as to become a greater resource for our local community and connect with the communities of the world wide web.

I want to thank everyone who has contributed to the newsletter to date. The voices (and hands) of this wonderful horse community help make this newsletter shine with extra luster, and it can only get brighter.

Cheers!

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